

Product Knowledge & Color Class Outline

Product Knowledge I:

Time Wise (& Miracle Set)
Velocity Skin Care
Basic Skin Care
Supplements

Product Knowledge II:

Foundations, Concealers & Powders (How to determine correct color and use)
Compacts
Cheek, Eye & Lip Colors (Talk about color families and why they see (c) (w) (n) next to colors in Look Book)
Nail product line

Product Knowledge III:

Body care (Terme d'Isola, Private Spa, Velocity, and Satin Hands & Body products) Include: Satin Hands & Pedicure Kits
Fragrance (discuss pages 30-34 in product guide including the fragrance family chart on page 33)
Men's Products
Vitamin Supplements

Advanced Color:

Color Charting
Advanced application tips for dramatic looks